



Strideaway

The online publication dedicated to the great American sport of pointing dog Field Trials!

strideaway.com

2010 Strideaway Display Advertising Rates and Specs:

*Because our desire is to remain objective about field trial dogs, we will not be accepting advertisements from kennels EXCEPT, if appropriate, in support for the **Armstrong-Umbel Endurance Classic****.

Flash Ads (Articles & Contributor's pages) 208 x 208 pixels, 5 maximum two locations:
\$500 per year NOT AVAILABLE at this time

208 pixel x 70 pixel color logo or 170 pixel x 80 pixel color logo (maximum width is 208 pixels): **\$250 per year** (two locations)

All logos act as a graphic link to advertisers' website.

Minimum placement is 1 year. Payment via check made out to Strideaway.

Artwork Requirements:

Ads will run on the right-hand column under the flash ads on the Articles and Contributors pages on a first-come, first-serve basis for placement on the page.

We offer a one-time \$75 design and set-up fee if advertisers are not able to supply a complete digital logo. A \$25 set-up fee will be incurred if digital ads received need significant adjustments in file type, design or size.

We do not accept animated banner ads. All ads should be in GIF or JPG file format under 30k.

Please contact Chris Mathan at 207-892-4201 or email chris@strideaway.com if you are interested in advertising on Strideaway. Thank you.

***Armstrong-Umbel Endurance Classic**

If an individual, organization or kennel breeding field trial dogs would like to support this two-hour grouse dog endurance classic which will run for the second time in March 2010 and hosted by the Black Ash Grouse Dog Club, please contact Chris Mathan at 207-892-4201 or email chris@strideaway.com. Logo ads are \$50 for 6 months. Thank you